



Biogaz Europe 2010 a new event, a new intent !

BIOGAZ EUROPE 2010 COMES AT A TIMELY MOMENT in the development of the French biogas market. Whilst its European neighbours are forging ahead, France is today beginning to realise the potential of this highly versatile and renewable energy form. With its vast and well structured agriculture and agro-alimentary sector, France in reality has an outstanding potential to become a leading European player in biogas.

The objective of Biogaz Europe 2010 is to provide a ground-up boost to the nascent biogas industry in France and to create a new, meaningful place of exchange between those with the « know-how » and those wanting to « know-how ».

The event is programmed as a high-level, two-day international conference drawing on illuminating experiences from across Europe and Asia and is expected to attract 250 delegates.

The Conference

The conference will assemble key international, national and regional stakeholders to debate the opportunities and challenges for the French biogas sector with a particular focus on determining how to move the market forward towards wider implementation.

The themes and speakers will therefore be selected to enable a constructive debate of the key policy issues set against a background of on the ground, practical experience from France and the wider European perspective.

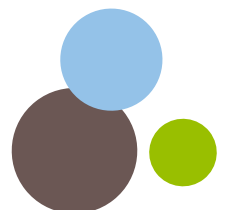
The conference will target policy makers, régional and local authorities, the biogas industry and industry associations, the agriculture and agro-alimentary industries, the waste to energy sector, financiers and investors.



Region Rhône-Alpes

Biogaz Europe 2010 will be held at the headquarters of the Region Rhône-Alpes, which is implementing a strong regional policy for the development of biogas. The Region Rhône-Alpes is the main partner of **Biogaz Europe 2010**.

BEES is launching **Biogaz Europe** with the aim to play a similar catalytic role for the development of biogas in France to the one that it has historically played for the development of wood energy. BEES also organises France's leading wood energy event, the **Salon Bois Energie**.



Day 1 : Wednesday, 29th September

Session 1 (morning): European and French Experiences

The morning of the first day of the conference programme is structured to provide a panoramic view of the European context and perspectives for biogas, drawing on examples of three major European biogas markets. These three country experiences will draw out lessons learned and the relevance of each experience to the current French context. The morning will close with a presentation of the French market's current status and a round-table debate on « if and how » France can integrate these experiences in shaping its own biogas sector.

Session 2 (afternoon) : What Context and how to conceive and develop a biogas project in France ?

The afternoon session follows on from the morning session, going into greater detail of the on the ground reality and experiences of developing biogas projects in France today and will integrate view points and perspectives from leading national policy experts from both industry and public institutions.

This session is designed to identify progress made and challenges for the future.

Session 2 (afternoon) contd. : Round Table - Charting a way forward for the French biogas market – practical experiences

Continuing the logic of and concluding the first day's debate, three presentations will provide an insight into practical and recent experiences of three Austrian/German turnkey biogas system providers to develop projects in France and will provide parallels with experiences in other European countries.

To conclude the day, a round table debate will open the floor to address the topic « Charting a way forward for the French biogas market »



Business Meetings

During the coffee and lunch breaks delegates will have the opportunity to engage with table-top exhibitors in neighbouring rooms to create new partnerships and to develop new business leads.

Day 2 will focus on the potential utilisation of biogas drawing on conventional as well as innovative practical experience.

Day 2 : Thursday, 30th September

Session 3 (morning) : The sectors to develop in France ? - biomethane and direct injection, mini biogaz and direct utilisation

The morning session will provide an overview of :

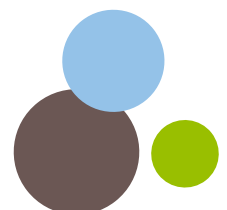
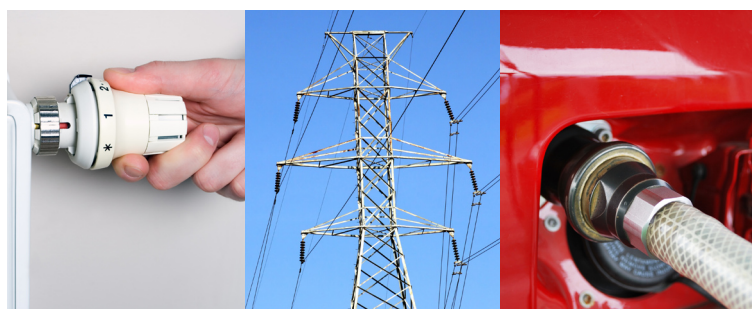
- the highly topical theme of biomethane for transport and direct injection into the gas grid.
- mini-biogas with innovative experiences from both a regional and an Italian perspective and will open the debate on the relevance and applicability of mini-biogas in France.

Session 3 (afternoon) : The Rhône-Alpes Region - embracing biogas and fostering innovation

The final session will present the Region Rhône-Alpes strategy to develop biogas in the region, illustrated with case studies.

The second part of this final session will provide insights into innovative uses for residual heat and their impact on the economics and environmental ratings as well as new concepts for integrated agriculture and energy production from biogas.

The session will close with a round-table debate « what platform for the future ? » followed by Conclusions and wrap-up.





Be at the forefront. *Become a sponsor!*

Branding Opportunity

Optimise your brand visibility at Biogaz Europe by becoming a sponsor. You can find the three sponsorship packages detailed below.

Branding Opportunity	GOLD (2 max)	SILVER (3 max)	BRONZE
Pre-event branding : your company logo promoted on the conference brochure, website (with hyperlink), emails, etc	large logo size	medium logo size	reduced logo size
On-site branding : your company logo promoted on the delegate conference bag, the conference programme, at the conference entrance and in the conference hall	large logo size	medium logo size	reduced logo size
On-site branding : your company logo on the delegates writing pad	large logo size		
On-site branding : insertion of one item of company literature in the delegate conference bag (size limitations apply)	one item		
Conference Delegates passes (valid for 2 days)	4	2	1
Business Meeting Table-Top stand (3m ² /1 table/3 chairs)	2 stands (continuous)	1 stand	1 stand
Post conference branding : your company logo on post event releases	large logo size	medium logo size	reduced logo size
Sponsor rates	Gold : 8 000 € excl. VAT	Silver : 5 000 € excl. VAT	Bronze : 3 000 € excl. VAT

Reserve your Business Meeting Stand today!

Develop new business contacts : taking a Table-Top Stand in the Business Meeting Area gives you a storefront where Conference Delegates can easily meet you in the coffee and lunch breaks to discuss their projects.

Option : Business Meeting Stand (3m ² /1 table/3 chairs – already included for sponsors)	
Business Meeting stand (non-Rhône-Alpes)	450 € excl. VAT
Business Meeting stand (Rhône-Alpes)	250 € excl. VAT

Biogaz Europe is a BEES event

Organiser

Contact : Gloria Miconi – gloriamiconi@bees.biz – +33 (0)3 84 86 89 32



BioEnergie Events and Services SAS (BEES)

Bâtiment B, 2 Chemin de la Chauderaie, 69340 Francheville – France – www.bees.biz
Capital 60 000 euros, RCS Lons-le-Saunier, Siret 481 865 137 00014, TVA FR58 481 865 137



Application Form

Faxback : +33 (0)4 27 82 46 14
or e-mail to : gloriamiconi@bees.biz

Company Name

Address

Post Code

Town

Country

Telephone

E-mail

Signatory's name

VAT N° (obligatory)

Invoice address (if different) :

.....
.....

Package	Fee € excl. VAT	Tick your sponsoring package (✓)
Gold	8 000	
Silver	5 000	
Bronze	3 000	
Business Meeting Table-Top Stand if you are not based in the Rhône-Alpes Region	450	
Business Meeting Table-Top Stand if you are based in the Rhône-Alpes Region	250	

Payment terms : 50% on order and 50% before 01 september 2010

I hereby declare that I have read and undertake to comply with the Terms and Conditions stated herein.

Place Date

Signature – please write the following text “read and approved, valid for order” and then sign.

Company Stamp

In partnership with



With the support of



TERMS AND CONDITIONS

1/ ORGANISER

Biogaz Europe 2010 is an event organised by Bioénergie Evénements et Services SAS (hereinafter the « Organiser »), Bâtiment B, 2 Chemin de la Chauderaie, 69340 Francheville, France.

2/ APPLICATION FORM

The Application Form should be sent to the Organiser at the above address. Only complete Application Forms that are legibly filled in and duly signed can be accepted. When the Organiser receives an Application Form, it means that the company applying to sponsor and/or exhibit (hereinafter the « Client ») at Biogaz Europe 2010 has read and understood these Terms and Conditions and any additional rules set by the Organiser and unreservedly agrees with them. Also, it means the client accepts any new measure that might be imposed, for whatever reason, and that the Organiser makes known in the interest of the event.

3/ PAYMENT TERMS

The Client should include at the time of application an advance payment representing 50% of the applicable fee, including VAT. This sum is to be paid to the Organiser either by cheque or by bank transfer. The deposit will be paid back to the Client in case the application is declined by the Organiser. In the event that the Client cancels his participation, the advance payment is non-reimbursable. On receipt of the application by the Organiser, the Client will receive, in case of acceptance, an invoice confirming that an advance payment has been paid and stating the balance outstanding.

Balance outstanding should be paid before 1st September 2010. In the event that it is not, the Organiser may cancel the remaining benefits of the order but the balance outstanding will remain due. When amounts outstanding are not paid on arranged expiry dates, the Organiser is free to dispose of the Business Meeting Table-Top Stand (hereinafter « Stand », see also clause 7 below) allocated and without reservation, free of charges or not, to cancel all sponsorship promotion of the Client in relation to the event. This will not cancel the debt that will remain due by the Client. The Organiser accepts no liability for bank expenses. The bank details for credit transfers can be found below :

Bank	10096
Counter	18547
Account N°	00034220101
Key	90
Holder	BEES
Bank	CIC Lyonnaise de Banque
BIC	CMCIFRPP
IBAN Code	FR76 1009 6185 4700 0342 2010 190

4/VAT

Present VAT rate is 19.60% and must be paid by the Client, whatever his nationality. Clients from outside of France can apply directly for a VAT refund from the appropriate authorities or use an intermediary company.

5/CANCELLATION

The Client may, at any time, cancel his participation, by sending a recorded letter with acknowledgement of receipt. In case an order is cancelled, the 50% advance payment is always either acquired or due. In case the cancellation is received by the Organiser after July 31st 2010, the full amount (including VAT) of the order is either acquired or due.

6/ CO-EXHIBITOR(S)

Selling or subletting part or the rented Stand is strictly prohibited. In case one or more companies share the Stand with the Client, an additional fixed sum of 100 € (excluding VAT) will be invoiced to the Client for each co-exhibitor which must be declared by the Client prior to the event opening. The Client is not allowed to advertise in anyway, for companies which are not officially listed as a co-exhibitor.

7/ ALLOCATION OF BUSINESS MEETING TABLE-TOP STANDS

The Organiser of Biogaz Europe 2010 ensures that all the dimensions and positions of the Stands stated by the plan of the event are correct but reserves the right to modify or change the allocation of the Stands in case it is necessary. The Organiser reserves the right to withdraw his agreement to an application in the case that the Client's products or services do not match the theme of the event or to cancel a reservation in case the Client's representatives do not comply with rules of decency, the insurance is missing or when safety instructions are not followed. Any light or sound publicity as well as any show, is subjected to the Organiser's agreement, who is entitled to recindicate the authorisation awarded, in case neighbouring exhibitors are disturbed and the safety and traffic are affected. Sound levels should be less than 50 dB. The Client accepts and agrees to contact SACEM directly and to obtain all appropriate approvals and licences for the reproduction of music or other sound bites.

Take-away selling is strictly prohibited. Any breach to the present regulations will lead to the immediate closure of the Stand. The offending Client will not be allowed to claim the refund of part or the entire sums paid for exhibiting or any other compensation.

8/ TRANSPORTING AND RECEIVING GOODS –DISMANTLING

Each Client and/or his delegated transporter is responsible for transporting, receiving and shipping of parcels, and also for identifying them on arrival on site at the event. The Client should personally receive his goods/parcels and commits himself to be there to possibly reship goods/parcels once the event is over. All goods/parcels should be unpacked on arrival by the Client or his representatives. The Client should not block the alleyways or encroach on them not disturb the neighbouring exhibitors. The Client must not dismantle the Stand nor withdraw his items before the end of the event. The Client is particularly in charge of looking after his own goods during the fitting/dismantling periods and of clearing the hall, respecting the times set by the Organiser. The Organiser accepts no liability for damage or loss of any goods or equipment.

9/ RUNNING STANDS

Presentation of the Stand should be excellent. All bulk packaging, items not used on the Stand for display, coats and personal effects of the staff etc. should be hidden from view. Leaving exhibited items still packaged during opening hours is prohibited. Each Client is responsible for cleaning his Stand clean and leaving it tidy at the end of the day.

10/ ADVERTISING – SURVEYS – POLLS

Clients may distribute advertising documents only on their own Stands. Surveys and polls are strictly prohibited, unless otherwise authorized by the Organiser. The Organiser reserves the exclusive right to display within the event.

11/ INSURANCES Damages – Thefts – Losses – Accidents

The Client is responsible for any damage caused by his fittings or goods to the equipment, the building, the floor or the Stand. The Client is responsible for his own insurance (with a recognized creditworthy insurance company) against : 1. Any damage the Client, his equipment or his employees can cause to third parties or the event site, during the setting-up period, the duration of the event and the dismantling period, directly or not, so that the Organiser cannot be liable, in case of accident, for whatever the reason; 2. The theft of goods, equipment displayed, personal belongings, fire damage or water damage. The Organiser cannot be held liable for any such loss, damage or theft, as such, whatever the reason.

12/ CUSTOMS

Each Client is responsible for the customs clearance of imported goods and equipments. The Organiser accepts no liability for difficulties arising during these procedures.

13/ DATES AND VENUE

The Organiser arranges the dates and location of the event. The Organiser reserves the right to amend for whatever reason the dates of Biogaz Europe 2010, its duration, opening hours and its timing without obligation of compensation to the Client. The Organiser accepts no liability for any commercial loss sustained by the Client, whatever the reason, particularly in case of delayed opening, early closure, Stands closed or destroyed, fire, accidents, or if using the premises was impossible following a public disaster, a natural disaster or any force majeure beyond the Organiser's control.

In this case, available sums of money from the Biogaz Europe 2010 receipts, once all expenses have been paid, would be shared between all Clients and the event delegates in proportion to the sums already paid, without any recourse to appeal, whatever the reason, to the Organiser.

14/ REGISTERING FOR THE EVENT EXHIBITOR'S LIST

Each Client is responsible for the information required and given for the compiling of the official Exhibitor's List for the Biogaz Europe 2010 website and/or in printed form. The Organiser accepts no liability for omissions, errors made while reproducing the informations and designing the Exhibitors List.

15/ LEGAL CLAUSE AND DISPUTE

The Client agrees to pay the fees when due, at the dates arranged by the Organiser (see section 3). When a sum due is not paid by the due time, it may lead to a dispute and the application of an interest calculated in relation with the in-force rate. The debt will be increased with all expenses related to the dispute or a final notice. Should a dispute arise, the only jurisdiction will be exclusively the Courts in Lyon (France). The French version of the present terms and conditions shall be considered valid and applicable.